

*Blueprints*

FOR HEALTHY YOUTH DEVELOPMENT

2018

# BLUEPRINTS CONFERENCE

*Sponsor &  
Exhibitor  
Opportunities*

APRIL 30–MAY 2 | The Westin Westminster Hotel  
DENVER, CO



**Committed to Youth, Families  
and Communities to Make a  
Stronger, Healthier Tomorrow**

**Hosted by:** The Blueprints for Healthy Youth  
Development Initiative at the Center for the  
Study and Prevention of Violence at the  
University of Colorado Boulder.

[BLUEPRINTSCONFERENCE.COM](http://BLUEPRINTSCONFERENCE.COM)





2018 CONFERENCE

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## CONFERENCE OVERVIEW

The purpose of bringing evidence-based programs together in one location is to provide a first-class conference that offers continuing education and networking opportunities for model, evidence-based prevention and intervention programs for youth and their families. This conference promotes and creates collaboration among individuals and agencies interested in or implementing evidence-based programs. The Blueprints Conference disseminates knowledge designed to bridge the gap between research and practice by bringing together research scientists, prevention experts, program designers, policy-makers, community leaders, advocates, practitioners and funders to share ideas and learn about evidence-based programs to prevent problem behavior and enhance positive youth development. In addition to presenting information on a number of evidence-based programs, the conference provides information on policy and implementation practice.

## ABOUT BLUEPRINTS

In 1996, the Center for the Study and Prevention of Violence (CSPV), at the Institute of Behavioral Science, University of Colorado Boulder, designed and launched a national youth prevention initiative to identify and replicate violence, delinquency and drug prevention programs that have been demonstrated as effective. The project, Blueprints for Healthy Youth Development (formerly known as Blueprints for Violence Prevention), identifies prevention and intervention programs that meet a strict scientific standard of program effectiveness. The identification of Blueprints model and promising programs is based upon an initial review by CSPV of a program's evaluation evidence and a final review and recommendation from a distinguished advisory board, comprised of six to eight experts in the field of positive youth development. Today, Blueprints is funded by the Arnold Foundation. More than 1,500 programs have been reviewed, but only a small portion of them have been designated as model or promising programs based on their ability to effectively improve developmental outcomes in the areas of problem behavior, education, emotional well-being, health and positive relationships. Blueprints continues to look for programs which meet the selection criteria.

For more information, visit [blueprintsprograms.com](http://blueprintsprograms.com)

**Sponsorships and exhibits are open to the following:** (a) Blueprints model or promising programs, or (b) agencies that implement and promote Blueprints programs or provide a service to these programs, such as implementation and scale-up tools and assistance.

### Questions about the conference, sponsorship or exhibits?

Contact Sharon Mihalic at [sharon.mihalic@colorado.edu](mailto:sharon.mihalic@colorado.edu) or (303) 492-2137  
or Jennifer Cherock at [jennifer@trio-solutions.com](mailto:jennifer@trio-solutions.com) or (843) 216-0442

[BLUEPRINTSCONFERENCE.COM](http://BLUEPRINTSCONFERENCE.COM)





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## SPONSORSHIP LEVELS

A range of sponsorship opportunities are available to increase your organization's visibility during the conference, as well as support for our mission to provide a first-class conference that offers continuing education and networking opportunities for model and promising evidence-based prevention and intervention programs for youth and their families.

### Presenting Sponsor (\$10,000)

- Recognized as presenting sponsor on conference app
- Rotating full-sized banner ad displayed on conference app
- Listing on home page and listing and logo on sponsor page of conference website
- Presenting sponsor banner displayed prominently at the conference
- Verbal recognition at conference
- Signage at conference
- Recognition in press release and announcements
- Marketing item of choice prominently displayed at the conference
- List of conference attendees  
*(who have consented to share contact information)*
- Two conference admissions
- Two exhibit tables

### Platinum Sponsor (\$5,000)

- Recognized as platinum sponsor on conference app
- Rotating half-sized banner ad displayed on conference app
- Listing on home page and listing and logo on sponsor page of conference website
- Verbal recognition at conference
- Signage at conference
- Recognition in press release and announcements
- Marketing item of choice prominently displayed at the conference
- List of conference attendees  
*(who have consented to share contact information)*
- One conference admission
- Exhibit table

### Gold Sponsor (\$2,500)

- Recognition on conference app
- Listing on sponsor page of conference website
- Verbal recognition at conference
- Signage at conference
- Recognition in press release and announcements
- Marketing item of choice prominently displayed at the conference

### Silver Sponsor (\$1,000)

- Recognition on conference app
- Listing on sponsor page of conference website
- Verbal recognition at conference
- Signage at conference
- Recognition in press release and announcements

### Business Patron (\$500)

- Listing on sponsor page of conference website
- Verbal recognition at conference

### Individual Patron (\$250)

- Listing on sponsor page of conference website





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## EXHIBITOR INFORMATION

Exhibitors are of great importance to the overall success of the conference. Our exhibitors will be able to interact and connect with a variety of professionals including:

Individuals involved in any of the Blueprints model or promising programs

Individuals interested in pursuing a career in youth mental health and criminal justice services

**Child advocates including (but not limited to):**

- Policy Makers
- Criminal Justice Personnel
- Principals & Other School Personnel
- Social Services Employees
- Mental Health/Substance Abuse Employees
- Community-at-Large Members (*faith, recreation, victim, etc.*)

### As an exhibitor you'll receive:

**Quality, Dedicated Exhibit Location** - dedicated exhibit area and times for all exhibitors providing prime opportunity for one-on-one discussions with potential customers.

**Networking Opportunities** - an evening reception, breakfast, coffee breaks, two lunches and dedicated exhibit times to allow maximum exposure during this conference.

**Complimentary Registration Fee** - complimentary registration fee for the main conference (*up to \$395 value*).

**Marketing Opportunities** - sponsors and exhibitors will be listed on the conference website and each conference attendee will receive a printed list in their registration packet.

### Monday, April 30

8 a.m. - 12 p.m.  
(Exhibits assembled by hotel staff)

1 - 4 p.m. (Exhibitor Setup)

4 - 6 p.m. (Exhibit Hall Open)

### Tuesday, May 1

(Exhibit Hall open all day)

7:30 - 8:30 a.m. (Breakfast)

10 - 10:15 a.m. (Break)

11:45 a.m. - Noon (Break)

1:15 - 1:30 p.m. (Break)

3 - 3:15 p.m. (Break)

4:45 - 6 p.m. (Exhibit Hall Open)

### Wednesday, May 2

(Exhibit hall open until 3 p.m.)

7:30 - 8:30 a.m. (Breakfast)

10 - 10:15 a.m. (Break)

11:45 a.m. - Noon (Break)

1 - 3 p.m. (Exhibit Hall Open)

3 - 4 p.m. (Breakdown)

Any exhibit space not occupied and set up by 4 p.m. on Monday, April 30 may be canceled or reassigned without a refund. Please be prepared to set up 1-4 p.m. that day. We encourage exhibitors to have their booths staffed at all times throughout the conference.





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## EXHIBITOR INFORMATION

### Location of Exhibits

#### Exhibit Equipment

The exhibit includes the following:

6-foot skirted table

2 chairs

One complimentary registration pass

All exhibits will be located in the exhibit area in the Westminster Foyer located on the first floor of the Westin Westminster Hotel. The conference registration area, most breakout sessions and the main ballroom are all located on the same floor as the exhibit area.

For additional exhibit booth equipment, exhibitors will need to coordinate directly with audio/visual company (PSAV). Exhibitor will be responsible for additional charges for exhibit equipment outside of what is provided by the conference.

*For electrical and audio/visual equipment needs, please contact PSAV at 303.410.5018. The fees for any additional services and/or equipment will be the exhibitor's responsibility.*

### Representative Fees

Exhibitors will receive one complimentary registration to allow a staff member to staff the booth. You may register one additional representative at a fee of \$295. All representatives of exhibiting firms must wear the official 2018 Blueprints Conference exhibitor's badge in the exhibit hall and in the meeting rooms. A company ID badge will not be accepted in lieu of the official exhibitor badge, but can be worn along with the official 2018 Blueprints Conference badge.

### Exhibit Displays

Exhibitors may not attach any item to any stationary wall, floor, window, columns, furniture or ceiling with screws, nails, staples, tape or any other substance. Nothing can be posted, nailed screwed or otherwise attached to columns, floors, furniture or other areas of the convention center. Only professional printed signs will be allowed for display. Should you need assistance, there will be hotel staff members on site.

### Shipping Instructions

Exhibitors may send their materials in advance to the Westin Westminster Hotel and are responsible for all shipping and storage charges. A 25% discount will be applied to all incoming and outgoing materials. Please note on your package(s) that this is to your attention at the 2018 Blueprints Conference and request your shipment upon checking into the hotel. *The hotel shipping address is:*

**The Westin Westminster Hotel**  
10600 Westminster Blvd, Westminster, CO 80020



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## EXHIBITOR INFORMATION

### Selling and Order Taking

Sales and order taking are permitted if transactions are conducted in a manner consistent with the professional nature of the conference. The exhibitor is responsible for permits and paying sales tax, if applicable.

### Cancellations

*Booth cancellations must be received in writing by March 30, 2018 in order to receive a 50 percent refund. No exceptions will be made.*

### Space Assignment

Exhibit booth space will be assigned on a first-come, first-served basis and based upon receipt of exhibit applications and full payment to the University of Colorado.

### Indemnity

The Exhibitor agrees to indemnify and hold the University of Colorado, the Westin Westminster Hotel and Trio Solutions Inc., including their respective members and employees harmless against any and all damages, claims, judgments, losses, costs and expenses (including attorney's fees) that may at any time be incurred, suffered, sustained by or imposed upon the University of Colorado, Trio Solutions Inc. and/or the Westin Westminster Hotel hotel including their members and employees by reason or any action which may result because of, or after acceptance of, this application, or the providing of, exhibit space. This indemnification and hold harmless agreement includes, but is not limited to, any and all claims, damages, losses or expenses attributable to personal or bodily injury, sickness, diseases or death, or to injury to or destruction of tangible property, including the loss of such property.

### Loss or Damage

All property of the Exhibitor remains under the Exhibitor's custody and control in transit to and from the exhibit facility, during installation, and removal, and while it is in the confines of the exhibit facility. Neither the University of Colorado, the Westin Westminster Hotel, Trio Solutions Inc. nor any other of the officers, directors, agents or employees of any of the same are responsible for the safety of the Exhibitor's property from theft, damage by fire, accident, vandalism, or any other causes, and the Exhibitor expressly waives and releases any claim or demand against any of them by reason of any damage to or loss of any property, except where the damage or loss is due to gross negligence above, their agents or employees. The Exhibitor expressly releases the University of Colorado, the Westin Westminster Hotel or Trio Solutions Inc., their directors, officers, agents and employees from any such loss, damage or injury.

## EXHIBITOR INFORMATION

### Insurance

Insurance protection will not be afforded to the exhibitor by the University of Colorado, the Westin Westminster Hotel or Trio Solutions Inc. Exhibitor shall carry their own insurance to cover exhibit material against damage and loss and public liability insurance of at least \$1 million per occurrence and \$1 million aggregate, against injury to the person and property of others.

### Americans with Disabilities Act

Exhibitors shall be responsible for compliance with the Americans with Disabilities Act of 1992 with regard to their booth space, including, but not limited to wheelchair access. Further information regarding ADA compliance is available via phone at (800) 514-0301 or at [usdoj.gov/crt/ada/infoline.htm](http://usdoj.gov/crt/ada/infoline.htm).

### Facility Fire/Safety Guidelines

All drapes, curtains, table coverings and skirts, carpet or any materials used in the exhibit must be flame retardant. Crates, packing materials, etc. may not be stored in exhibit halls. There will be storage space available within the hotel for those who need it. No flammable liquids shall be used or admitted inside of the center except by approval of the fire marshall.

## Contact information

Sharon Mihalic | University of Colorado | (303) 492-2137 | [sharon.mihalic@colorado.edu](mailto:sharon.mihalic@colorado.edu)

Jennifer Cherock | Trio Solutions Inc. | (843) 216-0442 | [jennifer@trio-solutions.com](mailto:jennifer@trio-solutions.com)

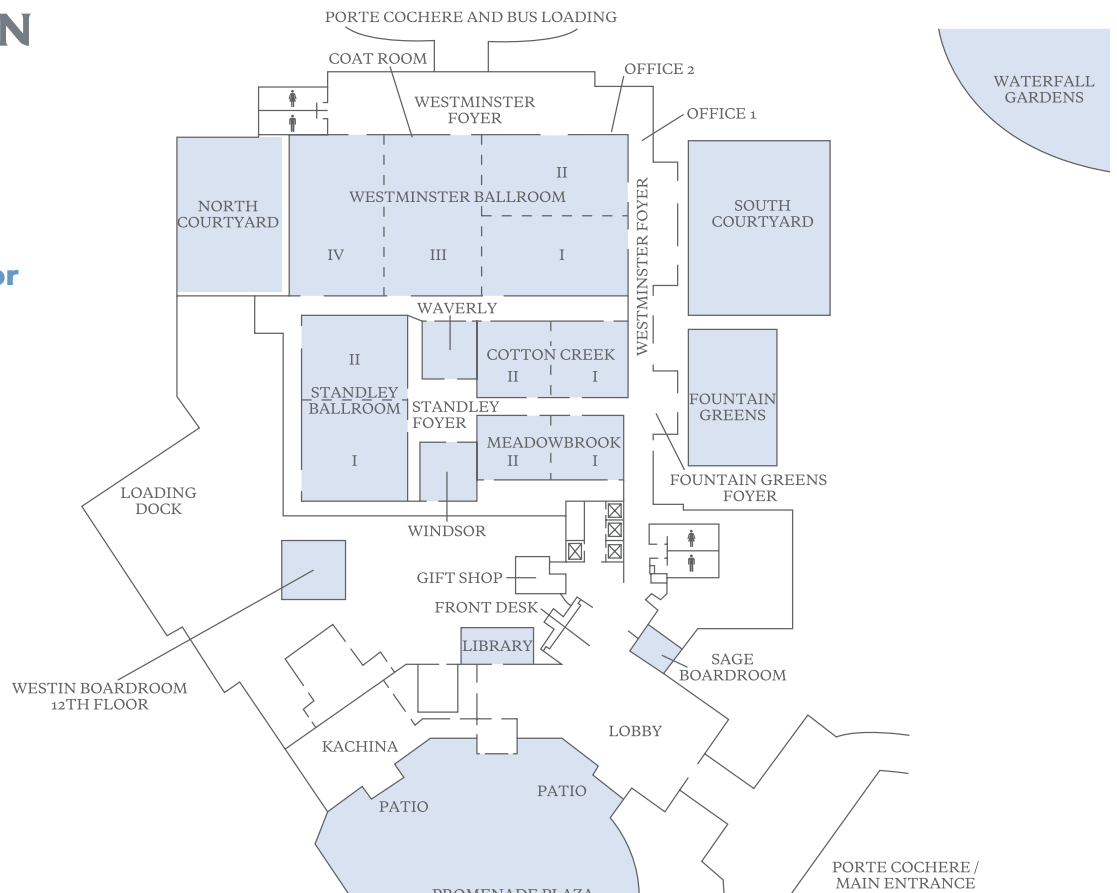


### FLOOR PLAN FOR MEETING/EXHIBIT AREA

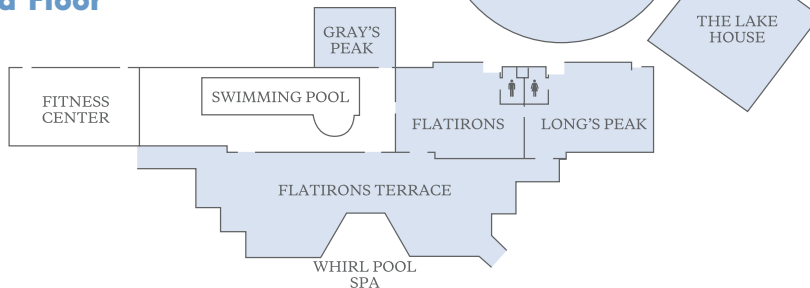
#### THE WESTIN

WESTMINSTER  
DENVER - BOULDER

#### First Floor



#### Second Floor







# 2018 CONFERENCE

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## SPONSOR/EXHIBITOR FORM

YES, we would be interested in supporting the 2018 Blueprints Conference as a sponsor and/or an exhibitor.

### Contact Information

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

### We would like to participate in the conference as a:

#### Sponsor:

Presenting Sponsor (\$10,000)

Platinum (\$5,000)

Gold (\$2,500)

Silver (\$1,000)

Business Patron (\$500)

Individual Patron (\$250)

#### QUESTIONS?

Sharon Mihalic | University of Colorado  
(303) 492-2137 | sharon.mihalic@colorado.edu

#### Exhibitor:

Exhibitor (\$800)

Additional Staff (\$295)

Blueprints Model/Promising Program (call for rate and details)

Exhibitor fee includes one complimentary admission. Each exhibitor may register one additional person at the discounted rate of \$295.

Names and titles of people who will be attending/staffing your booth.

1. \_\_\_\_\_

2. \_\_\_\_\_

Please submit this completed form and payment for sponsorships and exhibits to the University of Colorado.

MAIL TO: Sharon Mihalic



Center for the Study and Prevention of Violence  
Institute of Behavioral Science  
University of Colorado Boulder  
483 UCB | Boulder, CO 80309-0483

