



The Bridgespan Group
Collaborating to accelerate social impact

THE ANNIE E. CASEY FOUNDATION

Discussion: Why do so few evidence-based programs have scale (with fidelity)?

Who are we?

Who are you?

Agenda

- Introduction
- How much scale do evidence-based programs have and why?
- How are purveyors prioritizing scale?
- What can be done?

We have assessed 46 programs

CHILD WELFARE	JUVENILE JUSTICE
<ul style="list-style-type: none"> • Big Brothers Big Sisters* • Treatment Foster Care Oregon* • 1-2-3 Magic: Effective Discipline for Children 2-12 • Attachment and Behavioral Catch-up/Ecologically Based Family Therapy • Exchange Parent Aide • Family Assessment Response • Family Group Decision Making • Fostering Healthy Futures • FosterParentCollege.com • Helping the Noncompliant Child • Home Instruction for Parents of Preschool Youngsters (HIPPY) • Homebuilders • Keeping Foster and Kin Parents Supported and Trained (KEEP) • Kids Club & Moms Empowerment • Life Space Crisis Intervention • Mellow Babies • Project Connect • Promoting First Relationships (PFR) • Safe Environment for Every Kid (SEEK) • Alternatives for Families: A Cognitive Behavior Therapy • Oregon Model, Parent Management Training* • Triple P* • Childhaven Childhood Trauma Treatment • Parenting Together Project (PTP) • Nurse Family Partnership* • Safecare 	<ul style="list-style-type: none"> • Achievement Mentoring* • Adolescent Diversion Project • Aggression Replacement Training • Boys Town Family Home Program • Communities that Care* • Family-Centered Treatment • Functional Family Therapy* • Guiding Good Choices* • LifeSkills Training (Botvin)* • Multidimensional Family Therapy • Multisystemic Therapy* • Positive Action* • Project BUILd • Project Venture • PATHS* • SNAP Under 12 Outreach Project • GREAT • Second Step • Children with Problematic Sexual Behavior – Cognitive Behavioral Therapy • Connections

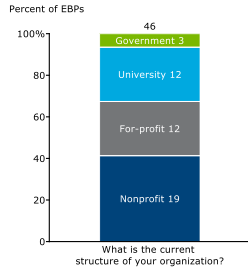
*Note: Blueprints programs

We utilized the following research methodology

- Objective was to interview organizations responsible for dissemination
- Programs were found through three EBP clearinghouses*
 - Program evidence level ranged from quasi-experimental design evaluations to multiple RCTs
- Interviewees all held leadership positions at their organizations, ranging from Director and CEO to Lead Researcher
- Interviews were designed to address the questions posed in the agenda
- Conducted structured interviews with 46 organizations over the past 6 weeks
- Analysis was reviewed by experts in Child Welfare and Juvenile Justice fields

*Programs were listed on Blueprints, The California Evidence-based Clearinghouse for Child Welfare, and CrimeSolutions.gov. Programs from Blueprints were rated "promising" or higher; programs from CEBC were rated a 3 ("promising research evidence") or higher; programs from CrimeSolutions.gov were rated "promising" or higher.

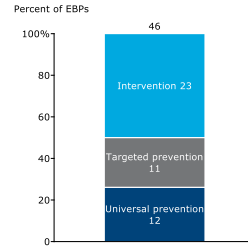
The sample represents a mix of organization types



Source: Interviews with a sample of EBPs, N=46

7

The sample contains universal prevention, targeted prevention programs, and interventions



Source: Interviews with a sample of EBPs, N=46

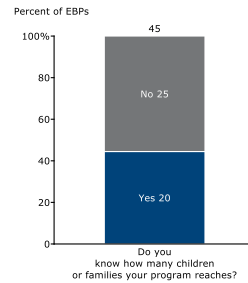
8

Agenda

- Introduction
- How much scale do evidence-based programs have and why?
- How are purveyors prioritizing scale?
- What can be done?

9

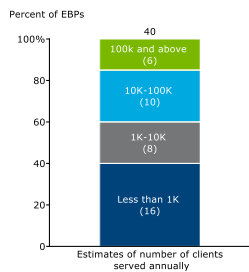
Few programs know their scale



Source: Interviews with a sample of EBPs, N=45

10

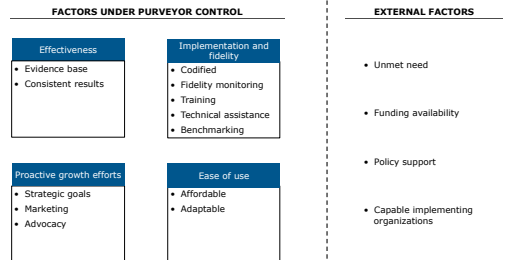
Our estimates suggest that relatively few programs have achieved scale



Source: Interviews with a sample of EBPs, N=40
Note: Some numbers estimated based on other factors e.g., number of sites, number of curricula sold

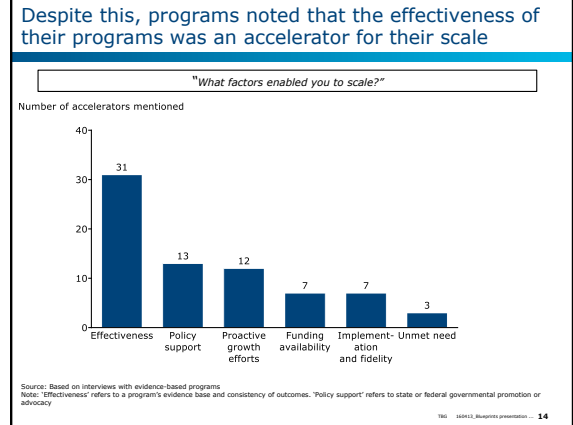
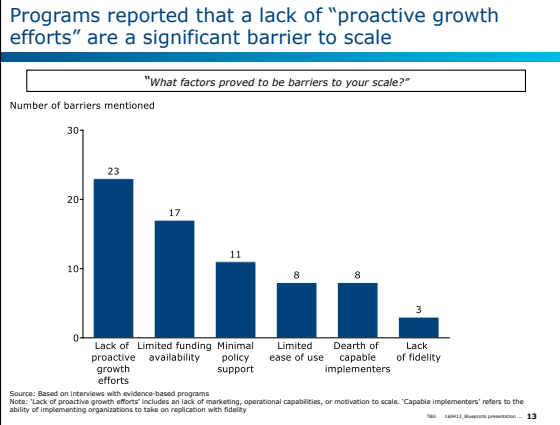
11

There are many factors that drive scale; we focus on those that a "purveyor" can control



Source: Based on interviews with evidence-based programs and other experts

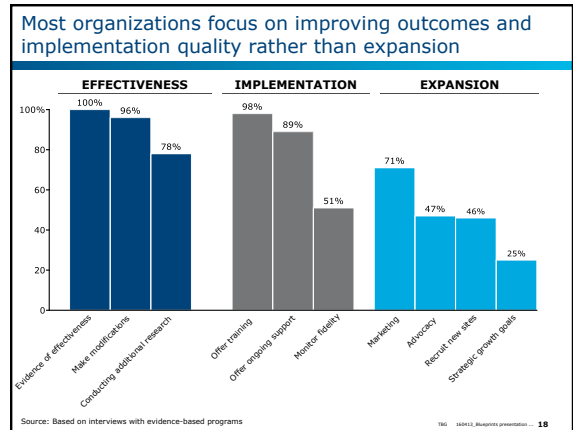
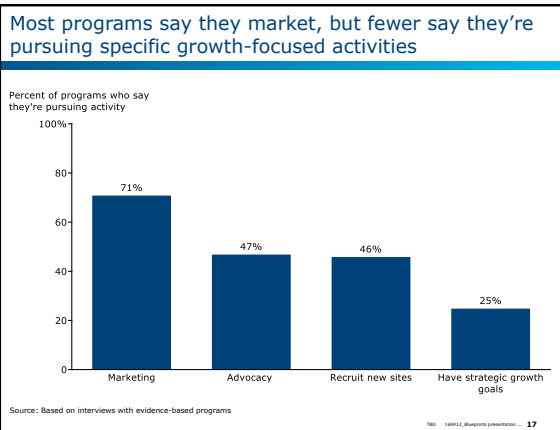
12



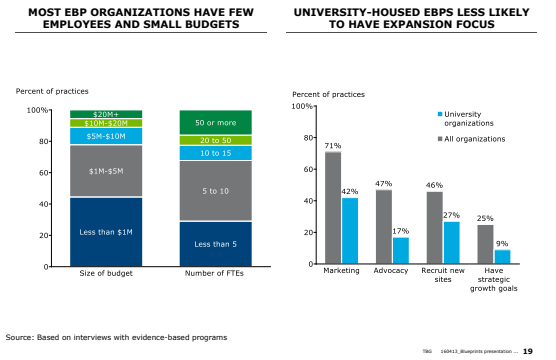
Discussion

In your experience, what are the most important factors in driving scale? In our initial framework is anything missing?

- ### Agenda
- Introduction
 - How much scale do evidence-based programs have and why?
 - How are purveyors prioritizing scale?
 - What can be done?



One reason purveyors may not focus on scale is because they lack resources or dedicated capabilities



Discussion

In your experience are more resources put towards effectiveness and fidelity than scaling? Why?

Agenda

- Introduction
- How much scale do evidence-based programs have and why?
- How are purveyors prioritizing scale?
- What can be done?

Recap

- Few EBPs know their scale
- EBPs are relatively low scale
- Most EBPs are focused on positive outcomes and high quality implementation, but less focused on expanding

Discussion

Given current resource constraints, what can each of the following entities do to help evidence-based programs scale?

- Purveyor
- Funder
- Implementer
- Researcher
- Other intermediary

Thank you

To provide additional feedback or to request a copy of forthcoming whitepaper, please contact
Jessie Watrous, Annie E. Casey Foundation,
jwatrous@aecf.org